



Office of the Mayor
520 Market Street
Camden, New Jersey 08101

FOR IMMEDIATE RELEASE:
DATE: May 23, 2011

CONTACT: Robert Corrales
PHONE: 856-757-7200

**CAMDEN CITY POLICE DEPARTMENT TO PARTICIPATE IN NATIONAL
SEAT BELT ENFORCEMENT AND EDUCATION WEEK**

CAMDEN – The Camden City Police Department Law will join law enforcement departments throughout the county in enforcing seat belt laws as part of the national “Click it or Ticket” campaign.

Beginning May 23 and running through June 5, the annual initiative includes high visibility law enforcement seat belt checkpoints and saturation patrols, as well as local and national publicity designed to ensure that drivers and passengers recognize the life-saving value of seat belts.

Last year, the front seat belt usage rate in New Jersey rose for the 14th consecutive year to 93.73%. While front seat belt usage rates continue to increase in New Jersey, law enforcement and safety officials want to ultimately see a 100 percent compliance rate.

The campaign will also focus on rear seat passengers. Legislation requiring adult back seat passengers to buckle up became law last year. Currently, adult back seat belt use stands at only 27 percent.

###