



**Office of the Mayor**  
520 Market Street  
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FOR IMMEDIATE RELEASE:  
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**\*\*\* MEDIA ADVISORY \*\*\***

**Mayor Dana L. Redd Announces a New Community Initiative to  
Re-Light Two Camden Neighborhoods**

When: Tuesday, November 22, 2011 at 11:00 a.m.

Where: Cooper's Poynt School, State Street, Camden  
201 State Street, Camden, N.J. 08102

Details: A press conference is being held to announce phase one of Mayor Redd's community safety initiative and partnership with PSE&G to re-light street lights along the corridors of Park Boulevard in Parkside and State Street in North Camden, two key gateways into the city.

This initiative reaffirms Mayor Redd's commitment to public safety. Additional efforts by the City to maintain clean and safe streets include the recent installation of eighty "eye in the sky" cameras throughout Camden and the Mayor's Clean and Green Campaign.

The Cooper's Poynt School was chosen as the site for the press conference where the children enrolled in the school's extracurricular programs will have a presentation for Mayor Redd and the community in the form of a song and a rap.

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